

# RECALL CRISIS RECOVERY PLUS® (RCR PLUS®)

*All Manufactured Consumer Goods Considered Including Food & Beverage!*

## COVERAGE FEATURES:

- Malicious & Accidental Contamination
- Product Extortion
- Reimbursement for the following:
  - Loss of Revenues
  - Pre-recall Expenses
  - Recall Expenses
  - Rehabilitation Expenses

## PLUS SUBLIMIT OPTIONS (available for additional premium):

- Adverse Publicity
- Counterfeit Products
- Insured's Customer's Loss of Profits
- Inoculations, Vaccinations & Testing
- Long Term Agreement Endorsement

## CRISIS MANAGEMENT SERVICES:

- 24/7 Live Recall Event/Contamination Expertise
- Assistance with the Following:
  - First Signs of Error in Manufacturing
  - Physical, Chemical & Biological/Pathogen Contamination
  - Decision Making, Data Collection & Regulatory Insight
  - Government Response & Ongoing Government Requirements
  - Executing a Recall & Preparing for Inspections
  - Media Analysis & Media Event Control
  - 1-800 Recall Hotlines for Customer Concerns/Brand Management
  - Rapid Business Recovery Expertise & Actions
- Crisis Management Plan Reviews
- On-Going Product Safety Information & Guideline Support



**SierraSpecialty**

**Becky Tucker** | 234 Clovis Ave, Clovis, CA 93612

**P:** (599) 256-6900 | **E:** [beckytucker@sierraspecialty.com](mailto:beckytucker@sierraspecialty.com)