RECALL CRISIS RECOVERY PLUS_® (RCR PLUS_®)

All Manufactured Consumer Goods Considered Including Food & Beverage!

COVERAGE FEATURES:

- Malicious & Accidental Contamination
- Product Extortion
- Reimbursement for the following:
 - Loss of Revenues
 - Pre-recall Expenses
 - Recall Expenses
 - Rehabilitation Expenses

PLUS SUBLIMIT OPTIONS (available for additional premium):

- Adverse Publicity
- Counterfeit Products
- Insured's Customer's Loss of Profits
- · Inoculations, Vaccinations & Testing
- Long Term Agreement Endorsement

CRISIS MANAGEMENT SERVICES:

- 24/7 Live Recall Event/Contamination Expertise
- Assistance with the Following:
 - First Signs of Error in Manufacturing
 - Physical, Chemical & Biological/Pathogen Contamination
 - Decision Making, Data Collection & Regulatory Insight
 - Government Response & Ongoing Government Requirements
 - Executing a Recall & Preparing for Inspections
 - Media Analysis & Media Event Control
 - 1-800 Recall Hotlines for Customer Concerns/Brand Management
 - Rapid Business Recovery Expertise & Actions
- Crisis Management Plan Reviews
- On-Going Product Safety Information & Guideline Support



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